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Local builder shines with national award

CONTRIBUTED REPORT BY
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Recently named National Association of Home Builders (NAHB) Nationals Gold Award Winner is the Triangle's own JD Mahoney Construction Inc. A 35-year veteran of the residential construction industry and former president of the Home Builders Association of Durham, Orange and Chatham Counties, JD Mahoney Construction President Dan Mahoney has been recognized many times for excellence in home building. This coveted award, however, given at the International Builders Show in Las Vegas for Best Product Design Custom Home from a field of entries covering the U.S. and Canada, was special. It recognized "Villa Sienna," in Newland Communities' Briar Chapel, just outside Chapel Hill.

"This house has won every awards category in which it's been entered," says Dan. "It won a Gold Parade of Homes Award, a NCHBA STAR Award and was a Silver Finalist for the NAHB Nationals. Capturing the Nationals Gold Award as the best custom home for its size on an international level is a real honor. I worked with the designer to modify this plan to fit at Briar Chapel, and it uses every inch of space. 'Villa Sienna' is a beautiful, historically accurate Italianate design. In two years as our model, nearly everyone who visited said, 'I can live in this home.' I'm very proud of it. This house proves that 'green' can be beautiful."

Winning a Gold Nationals Award is no easy feat. The Nationals have established themselves as the Academy

Awards of new homes sales and marketing. Exceptional advertising, merchandising, product design and sales efforts are recognized at this event, having been judged by sales and marketing leaders from across the country. Recognition from this organization in the form of a Gold Award is considered a great honor throughout the industry.

"I heard that the Nationals judges looked at Dan's entry and went wild," says Gaye Orr, President of Coldwell Banker Advantage New Homes, sales and marketing company of record for Chatham Builder Guild. "From what I understand, they were very, very impressed. Everyone who's seen this home has been extremely complimentary, so although I was thrilled, I was not surprised when I heard Dan's name called at the Awards Dinner."

At 3,677 heated square feet, "Villa Sienna" is a 4-bedroom, 4.5-bath Certified Silver Level Green Built/Energy Star home. It features period-correct custom interior trim and select white oak hardwood floors with custom walnut borders throughout the first floor. The flowing floor plan is enhanced by a beautiful kitchen with Cambria countertops and a full line of Bosch appliances, overlooking a covered side porch connecting with a private side yard and patio for outdoor living options. High ceilings augment the home's feeling of spaciousness. Oak stairwells in front and back, a stunning first floor owner's suite with fabulous tile work in the luxury bath, and a full guest suite plus two additional bedrooms upstairs com-

bine with storage and a huge bonus room with full bath and wet bar over the expansive 3-car/rear-entry garage to make this home stand out from all others. "Villa Sienna" exemplifies the elegance of all the classic homes built by Chatham Builder Guild.

"Chatham Builder Guild is a select group of award-winning builders created to provide truly custom construction, innovative design, and personalized service," says Gaye. "Members of the Guild are long-standing members of the HBA, and are active participants in Green Home Builders of the Triangle. Founding members are JD Mahoney Construction, Commonwealth Construction and Design, Trellis Homes, New Day Builders, James Towne Homes, and Home Front Builders."

"When Chatham Builder Guild was preparing for Briar Chapel we looked for special plans," adds Dan. "We needed mostly narrow lot, alley-loaded garages plans, and we wanted to offer something unique to our market. I was excited when I discovered Bob Martignoni's plans. As an award-winning designer, he has a portfolio of plans perfect for Briar Chapel: Victorian, Italianate, Greek Revival, Bungalow, and others. His designs are recognized nationally for their beautiful elevations and innovative interiors. We especially like the 10-foot ceilings and 8-foot doors."

After touring Martignoni's designs at The Village of Providence in Huntsville, Alabama, Chatham Builder Guild partnered with Martignoni for exclusive rights to his portfolio for Briar Chapel.

Called the New Urban Classic Collection at Briar Chapel, these homes are built to Certified Green Building and Energy Star standards with many options to improve energy efficiency and create healthy living environments. Homes in the New Urban Classic Collection range in size from 2,600 to 4,200 square feet and are priced from the \$400,000s.

"We're very pleased with this partnership," says Dan.



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CONTRIBUTED PHOTOS

"Every Chatham Builder Guild home at Briar Chapel is special, as a result of Bob's plans and the fact that we're all award-winning custom builders ... Our collective experience in home building is over 150 years. We'd love for people to see what we're doing at Briar Chapel. We're

very proud."

To visit Briar Chapel, from I-40, take exit 273A/Chapel Hill and follow Highway 54 West for three miles. Turn right on Highway 54 West/15-501 South. Travel 2.2 miles; then take the Chapel Hill/Pittsboro exit. Turn left on 15-501 South. Briar

Chapel is approximately 7 miles on the right.

For more information on JD Mahoney Construction or Chatham Builder Guild at Briar Chapel, call 919-969-1617. For more information on Coldwell Banker Advantage New Homes, call Gaye Orr at 919-460-6880.